

# CURRICULUM VITAE

## education

The Art Institute of Pittsburgh  
Bachelor of Science, Graphic Design  
Graduated December 5<sup>th</sup>, 2005  
Grade Point Average: 3.6 | Dean's List with Honors  
Awarded Best of Show at Portfolio Review

## skill set

Identity & Branding ●●●●●  
Digital Design ●●●●●  
Front-End Development ●●●●●  
Print Design ●●●●●  
Email Marketing ●●●●●

Environmental ●●●●●  
Advertising ●●●●●  
Publication ●●●●●  
Illustration ●●●●●  
Photo Retouching ●●●●●

## software

InDesign CC ●●●●●  
Illustrator CC ●●●●●  
Photoshop CC ●●●●●  
Dreamweaver CC ●●●●●  
MS Office 365 ●●●●●  
Acrobat DC ●●●●●

Bridge CC ●●●●●  
Animate CC ●●●●●  
Premiere CC ●●●●●  
Lightroom CC ●●●●●  
Muse CC ●●●●●  
Basecamp ●●●●●

## languages & web tools

HTML5 ●●●●●  
CSS3 & 4 ●●●●●  
Actionscript ●●●●●  
JS & jQuery ●●●●●

XML ●●●●●  
Retina ●●●●●  
Responsive ●●●●●  
Frameworks ●●●●●

## experience

T Vanderbilt Group | Sr. Creative Associate | April 2011–present

- Collaborate with and advise Creative Director on art direction
- Facilitate communication between internal and external parties regarding creative projects and budgets
- Supervise and tutor junior staff in creative production and practices
- Developed and uphold internal creative production processes and digital asset management standards
- Draft creative briefs, proposals, and other documentation
- Design, develop, implement and maintain an array of print and web projects including websites, email and social media campaigns, branding, advertisements, and collateral

Jennybean Creative | Owner & Graphic Designer | June 2004–present

- Engage with clients to discuss current problems and creative needs
- Propose and establish appropriate strategical and design solutions
- Design, develop, implement and maintain projects ranging from websites, branding packages, and collateral

Thinktree Design | Contract Designer | May 2009–May 2013

- Executed production of illustrative and conceptual pieces under tight deadlines and budgets

The Employment Guide | Graphic Designer | May 2009–April 2010

- Directed and developed layout of two weekly print publications
- Designed print and web advertisements as needed

AFR Marketing | Art Director & Graphic Designer | August 2008–April 2010

- Collaborated with and advised Creative Director on art direction
- Managed creative and development contractors
- Created a variety of print and web projects ranging from branding packages, collateral, websites, and animations

Spectrum Design Group | Graphic Designer | March 2006–July 2008

- Managed assigned projects from conception to completion under supervision of Creative Directors
- Engaged in team brainstorming sessions
- Executed projects including website graphics, Flash animations, print collateral, and logo designs primarily for the Atlanta real estate market

ocreations Design Studio | Graphic Designer | September 2005–March 2006

- Collaborated with Creative Director on art direction
- Conducted client meetings discussing problems and creative needs
- Proposed and designed solutions ranging from branding packages, publications, website graphics, and Flash animations

jennybean  
CREATIVE

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